

a seasonal newsletter from Customs House Cigars

Is plain packaging next for Canada?

Plain packaging could be the next assault on the Canadian tobacco industry. The government seems bent on shooting itself in the foot (or the wallet) with this new restriction. This will eliminate cigar lines and raise prices considerably as distributors will have to swap the packaging when the cigars arrive in Canada. Warning pictures take up 75% of the package now, so why the need to move to plain packaging?

According to JTI-Macdonald Tobacco Co., when Australia introduced plain packaging, illegal cigarette sales went up 21% and 17,000 more 12 to 17 year-olds started smoking daily.

Smoking rates have been declining since 1965! The number of Canadian smokers aged 15 to 19 was just 10.7% in 2013, says the Montreal Economic Institute. That's down from 28.3% in 1999.

More than 50,000 emails were sent to the ministry of health, and our major distributors are lobbying to get the law scaled back to just cigarettes.

Like the flavoured cigarillo ban, this is just another stupid law that hurts business and does not address youth smoking.

What's in the Humidor

New

Kristoff Sumatra Matador - DR - 6.5 x 56, strength: medium to full. Ecuadorian Sumatra wrapper, Dominican/Nicaragua filler with a Brazilian binder. \$16.99.

Rocky Patel Edge Toro Sumatra - HON - 6 x 52, strength: medium plus - Nicaraguan filler, Ecuadorian Sumatra wrapper. \$13.75

Romeo y Julieta Short Churchill tubo - CUBA - 5 x 50, strength: medium plus. Created in 2006, using the Romeo 'Churchill' blend. This batch has a rich brown wrapper. \$28.60



Back by popular demand

H. Upmann Half Corona - CUBA - 3.5 x 44, strength: mild plus. Introduced in 2011, a great short smoke. \$12.25

Punch Royal Coronation - CUBA - 5.5 x 40 - mild plus- with medium to dark wrappers. \$16.50

Alec Bradley Maxx Nano - HON - 4 x 46, strength: medium to full. A good winter smoke with a Habano maduro wrapper. \$8.90

Mombacho Fino - NIC - 6 x 44, strength: medium to medium-plus. A Nicaraguan puro - rich, slightly spicy. \$12.99



It's now legal - Cuban cigars from Canada to U.S.

The U.S. Treasury is allowing the importation of personal quantities of Cuban products from anywhere in the world, - not just Cuba - which was previously allowed. Americans can bring back up to 10 cigars per day, to a maximum of 100 cigars every 31 days, from Canada and other countries, but the restriction still applies to mail order.

"Cigar smoking knows no politics. It's about the pursuit of pleasure, taste and aroma."

- Anonymous

Contact Customs House Cigars

Drop by at 126 Queen Street, Niagara-on-the-lake, ON (beside ValuMart Groceries)

We're open daily from 11 a.m. to 5:30 p.m.
Friday & Saturday until 6 p.m.

Call 905.468.5726

Visit www.customhousecigars.com

Email info@customhousecigars.com



Interested in mail order?

We ship all over the world, just in case you can't come to Niagara. It's easy. Simply email us at info@customhousecigars.com to place your order.



Follow Us on Facebook and Twitter



Keep up-to-date ... www.facebook.com/customhousecigars or [twitter.com/@CustomsHCigars](https://twitter.com/CustomsHCigars)